

HHMega Privacy Policy

1. Taking your privacy seriously

At HHMega ("we," "us," or "our"), we understand the importance of privacy for its users and are committed to safeguarding it seriously. This Privacy Policy ("Privacy Policy") outlines our practices regarding collecting, using, and disclosing your information. It details how we handle your data, our rights to share it with third parties, and how you can manage and modify your information and preferences concerning our usage and disclosures.

We also have Terms of Use that cover how you interact with the HHMega Service. You can find those at [\[link to Terms of Use\]](#).

Any capitalised terms not defined herein are as defined in the Terms of Use.

2. What information do we collect?

The information we collect depends on how you use HHMega. Here's a breakdown:

- **Device information:** When you use the HHMega Service, we collect data from your devices, like TVs, computers, or phones, including your IP address, browser type, operating system, and device identifiers. This information usually doesn't directly identify you, but it might be combined with other data to show targeted advertising (more on that later).
- **Contact information:** If you sign up for our marketing emails or promotions, we collect your name, email address, and zip code.
- **Other identifying automatically:** The HHMega Service automatically collects and transmits your IP address and unique device identifiers. This helps us improve the service and personalize your experience.
- **Payment information (if applicable):** We may collect your credit card details, bank account information, and billing address if you make purchases through HHMega.
- **Geolocation information:** Your IP address helps us understand your general location for delivering content in your language and showing relevant ads.
- **Internet or electronic activity information:** We collect details about how you use the HHMega Service to improve its functionality and user experience.
- **Commercial history (if applicable):** Information about your purchases or views on our website or via the HHMega Services is tracked.
- **Inferences:** We analyse data about your preferences and behavior to create and maintain personalized profiles.

We follow strict privacy laws, as outlined by California law and GDPR, to ensure we don't use sensitive information for profiling or other unauthorized purposes.

If you contact us about customer service, copyright, or privacy, we'll use the information you provide (like your email address) to address your concerns.

3. How do we get this information?

We gathered the categories of Personal Information mentioned earlier from various sources:

- **Directly from you:** When you subscribe to our services or participate in promotions, you give us your contact information.
- **Indirect or passive collection:** We use cookies and similar technologies to collect identifying information, internet or electronic activity, geolocation data, commercial information, and inferences. More details are provided in the cookies section.
- **Third parties (if applicable):** We acquire your personal information from third parties, as allowed by law, including data co-ops. We may exchange commercial information and details of your internet and electronic activity with data co-ops and other third-party data aggregators.

4. How do we use your information?

Within the bounds of applicable law, we use the Personal Information we collect for the purposes outlined below, and as disclosed when you provide your information: Unless required by law to obtain your consent, we use your other identifying and geolocation information to meet our legitimate interests or to deliver the HHMega Service:

- **Improve the HHMega service:** We use your identifying information and internet or electronic activity information to deliver content efficiently, manage operations, and improve the service's functionality.
- **Security and fraud prevention:** We use your information to protect against fraud, prevent abuse, and block unauthorized access to HHMega.
- **Personalized content and ads:** We may use your information to show you relevant content and localized advertising based on your location and interests.
- **Marketing and communication (with your consent):** We use your contact information to send you updates, promotions, and personalized marketing messages (but only if you've agreed to receive them).
- **Research and analytics:** We use your information for research and analytics to improve our marketing efforts and provide aggregated reports without revealing your identity.
- **Legal compliance:** We use your information to uphold our Terms of Use, protect our rights, and comply with legal obligations. We use your identifying and geolocation information to fulfil legal and regulatory obligations, such as reporting taxes or addressing data breaches.

We'll always get your explicit consent before using your information for purposes not mentioned in this Privacy Policy.

5. Keeping your information safe

We only access, retain, store, and use Personal Information for the shortest amount of time required to carry out the relevant use (e.g., to provide you with or access our products and services), in line with our data retention policies and applicable law. We do not collect more Personal Information than is necessary to fulfill our obligations to you, at law, or for the purposes stated in this Privacy Policy.

6. Sharing your information

We do not share your personal information with companies, organizations, or individuals outside of our organization, except in the following cases:

- **With your consent:** We will share your personal information outside of our organization when we have your consent to do so.
- **For external processing:** Based on our instructions and in compliance with our privacy policy and any other appropriate confidentiality and security measures, we may provide personal information to our affiliates and other trusted businesses or persons to help us operate, provide, improve, understand, customize, support, and market our services. These service providers are contractually obligated to protect your information and use it only for the purposes for which it was shared.
- **For legal reasons:** We may disclose and transfer your personal information if required to do so by law or in response to valid requests by public authorities, or if we have a good-faith belief that disclosure of the information is reasonably necessary to:
 - Respond to any applicable law, regulation, legal process, or enforceable governmental request.
 - Enforce applicable our terms of service, including investigation of potential violations.
 - Detect, prevent, or otherwise address fraud, security, or technical issues.
 - Protect against harm to the rights, property, or safety of Site, our users, or the public.
- **Non-Personally Identifiable Information:** We may share non-personally identifiable information, aggregated or de-identified data that cannot reasonably be used to identify you. This data is used to analyze trends, administer the website, track users' movements around the site, and gather demographic information.

7. Cookies

Our Site uses cookies to enhance user experience and improve the performance of our services. By continuing to use our Site without changing your settings, you agree to our use and transfer of cookies. You can choose to set your web browser to refuse cookies or to alert you when cookies are being sent. However, if you disable cookies, some parts of the Site may not function properly.

Types of cookies we use:

- **Essential Cookies:** These cookies are necessary for the website to function properly. They enable basic features like page navigation and access to secure areas of the site.
- **Functionality Cookies:** These cookies allow us to remember and maintain your choices, preferences and settings, such as language choice and your location, to store information relating to your session, such as the content of a shopping cart; to

enable features or perform tasks requested by you; and product optimizations that help maintain and improve that service.

- **Advertising Cookies:** These cookies are used to deliver advertisements, including serving and rendering ads, personalizing ads, limiting the number of times an ad is shown to a user, muting ads you have chosen to stop seeing and measuring the effectiveness of ads.

8. Data Transfer

To provide services requested by you, we may share and transfer your personal data to third parties (including but not limited to authority agencies, organizations involved in providing our services to you, YouTube, banks, and other financial institutions) for purposes such as processing transactions and sending funds to your payment details, collaborating on providing you with enhanced services and offerings, fulfilling other service-related purposes, and complying with legal and regulatory requirements. By submitting your personal data, you consent to such transfer, storage, and processing.

These entities are required to protect your personal information and use it only for the purposes for which it was shared or transferred. We ensure that all such actions comply with applicable data protection laws and that your data remains protected.

9. Data Protection Rights

You have control over your information. Here's what you can do:

- **Access Your Information:** You can request to see the information we hold about you.
- **Correct Your Information:** If your information is inaccurate, you can request corrections.
- **Delete Your Information:** You can request that we delete your information, subject to certain limitations.
- **Restrict or Object to Processing:** You can restrict how we use your information or object to us using it altogether.
- **Data Portability:** You can request a copy of your information in a machine-readable format.
- **Withdraw Consent:** If you've consented to us using your information for marketing purposes, you can withdraw your consent at any time.

10. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technology, legal requirements, and other factors. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes.

11. Contact Us

If you have any questions about our Privacy Policy, or the data we hold about you, or you want to exercise one of your data protection rights, you can contact us immediately.

Please contact us at **contactus@hmmega.network**.

[Last Modified on: July 10, 2024]